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PROGRAMME

08:30 – 09:00	Registration and breakfast networking
PLENARY SESSION 1:	The Importance of recycling for the circular economy - Belgium Room
09:00 – 09:10	**Robin Latchem** opens plenary session 1
09:10 – 09:20	**Stephane Tondo,** President, APEAL Welcome address
09:20 – 09:35	**Nils Torvalds MEP** (ALDE, Finland)
09:35 - 09:50	**Gwenole Cozigou**, Director, Industrial Transformation and Advanced Value Chains, DG GROW, European Commission
09:50 – 10:05	**Eve Tamme**, Permanent Representation of Estonia
10:05 - 10:15	Discussion assessment led by **Robin Latchem**
10:15 - 10:30	Panel & Audience Q&A
10:30 – 11:00	Morning break
PLENARY SESSION 2:	The Importance of separate collection and sorting for quality recycling - Belgium Room
11:00 – 11:10	**Robin Latchem** opens plenary session 2, summary of plenary session 1
11:10 – 11:25	**Joachim Quoden**, Managing Director, Expra Best practices & benefits of separate collection
11:25 – 11:40	**Ella Stengler**, Managing Director, CEWEP The importance of collection and sorting for quality recycling
11:40 – 11:55	**Clare Broadbent**, Head of Product Sustainability, Worldsteel The value of a permanent material and infinite recycling in a circular economy.
11:55 – 12:10	Discussion assessment led by **Robin Latchem**
12:10 – 12:25	Panel & Audience Q&A
12:25 to 13:45	Lunch – France Room

PLENARY SESSION 3:	The importance of transparent reporting and real recycling when setting realistic targets and measuring EU recycling rates
13:45 – 13:55	**Robin Latchem** opens plenary session 3, summary of plenary session 2
13:55– 14:15	**Julius Langendorff**, Deputy Head of Unit ENV.B3 Waste Management & Secondary Materials, DG Environment, European Commission. The economics of real recycling; how changes in definitions & measurement can bring direct benefits to the EU economy.
14:15 – 14:30	**Geert Bergsma,** Manager Life Cycle analyses department, CE Delft Fair and transparent reporting of packaging recycling rates
14:30 – 14:40	Discussion assessment led by **Robin Latchem**
14:40– 15:00	Panel & Audience Q&A
15:00 – 15:30	Afternoon break
PLENARY SESSION 4:	The importance of raising public awareness in increasing recycling rates
15:30 – 15:35	**Robin Latchem** opens plenary session 4, summary of plenary session 3
15:35– 15:50	**Tibor Szanyi MEP** (S&D, Hungary) The importance of raising policy awareness of recycling.
15:50 – 16:00	**William Boyd**, MD, Metal Packaging Manufacturers Association (MPMA) Increasing recycling rates in the UK: MetalMatters-an example of good practice
16:00 – 16:10	**Lucien Debever**, Project Director, Every Can Counts (France) Every Can Counts, Actions in France
16:10 – 16:20	**Giovanni Cappelli,** General Manager, Anfima (Italy) Metal Recycles Forever, Actions in Italy
16:20 – 16:35	Discussion assessment led by moderator
16:35– 16:50	Panel & Audience Q&A
16:50 – 16:55	Conference assessment and conclusion led by Robin Latchem
16:55 – 17:00	**Alexis Van Maercke**, Secretary General, APEAL Closing address
17:00 to 18:30	Drinks and Canapes reception – France Room